

by Winding Tree

# #HACKTRAVEL HACKATHON

July 3-5, 2019 • Lisbon, Portugal



Support the community of the most forward thinking airlines, hotels, startups, travel tech developers and blockchain experts coming together to collaborate and build open source, solutions for real world industry challenges.

Put your organization in the spotlight of disruption and be part of unprecedented phenomenon - travel industry embracing open innovation.

**Sponsorship Packages**

## Proven Success at #HackTravel Prague 2018

Our inaugural hackathon proved industry demand for open collaboration and delivered successful outcomes beyond expectations:

**120+ participants representing  
50+ organizations and  
25+ countries**

**60+ hackers & 12 completed  
hack projects**

**Successfully completed  
inaugural industry roundtable**

**Outstanding reviews from  
major industry players**

Hacked with us: AirFrance-KLM, AirCanada, Lufthansa, Hahn Air, Korean Air, Swissport, ATPCO, Amadeus, Mews Systems, eRevMax, Salesforce, Airplus and others.

## #HackTravel Lisbon 2019 Program Highlights

3 days packed with activities for both technical and business teams including:

- Beginner and advanced workshops
- Technical deep dives and hands-on training
- Industry roundtables
- Business hackathon & training for business teams
- Business use cases demos
- Mentors supported hacking
- Variety of cross-organization collaboration opportunities
- Hack project demos, voting & awards
- Numerous networking opportunities & social events

### Expected Participants

150 participants, 60% technical, 40% business. Participation is invite-only and highly curated based on application process. Participants include Airlines technical and business teams, Hoteliers & hotel tech developers, Travel tech experts & software vendors, Travel startups & OTAs, Blockchain experts

## Sponsorship options

€5k

### Spots available



5 spots

- Logo on hackathon page
- Logo on digital displays at the hackathon & 1 banner at the venue
- Social media promotion pre-, during and post- hackathon
- Dedicated shoutout in the Winding Tree newsletter (75k+ subscribers)
- 3 complimentary business tickets
- Guaranteed spots at the Business Hackathon (available only through application process for the rest of the participants)
- Official interview on our blog

€10k

### Spots available



3 spots

- All of the above plus
- Shoutout on stage during the hackathon
- Sponsor prizes for winning hacks (optional)
- 3 shoutouts in the attendees channel during the hackathon (Telegram or Slack)
- Guaranteed spots for your technical team (available only through application process for the rest of the participating hackers)
- Guaranteed spots at the industry roundtable (otherwise invite-only)
- Propose your own challenge for hackers to work on

€15k

### Spots available



1 spot

- All of the above plus
- Sponsor table with your own promo materials
- Distribution of sponsor materials to attendees
- Dedicated email blast with your choice of content to hackathon attendees
- Exclusive Business Hackathon sponsor branding & custom promo options
- Sponsor welcome note (2min) on stage

For more information & to discuss these options, please get in touch:  
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**WINDING  
TREE**